

## Message Text

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72

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INFO OCT-01 EA-07 ISO-00 EB-05 RSC-01 DRC-01 /015 R

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DRAFTED BY: PAT CASEY:JW

APPROVED BY: EB/OCA/REP:MDONOVAN

ROBERT L. PRITCHARD/DEPD/OED

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R 111921Z JUL 74

FM SECSTATE WASHDC

TO AMEMBASSY WELLINGTON

INFO AMCONSUL AUCKLAND

UNCLAS STATE 149777

E.O. 11652: NA

TAGS: BTRA, NZ

SUBJECT: VISIT OF CHAIMAN OF GNZ HOUSING COMMISSION

REF: WELLINGTON 2086

1. FOLLOWING RESPONSE TO PARA 2 REF TEL ONLY.

2. FOLLOWING U.S. MANUFACTURERS  
ENGAGED MODULAR BUILDING INDUSTRY.

(A) GENERAL ELECTRIC COMPANY, KING OF PRUSSIA PENNSYLVANIA.  
CURRENTLY ENGAGED IN MODULAR OPERATION IN JAPAN.

(B) H.B. ZACHRY COMPANY OF SAN ANTONIO, TEXAS AND BUILDING  
BLOCK MODULARS OF RICHMOND, CALIFORNIA, ENGAGED IN  
CONCRETE MODULAR PROCESS. BECAUSE OF SHIPPING EXPENSE USUAL  
MARKETING APPROACH IS TO ESTABLISH WITHIN FOREIGN COUNTRY  
AND OPERATE FROM THAT BASE.

(C) NATIONAL HOMES CORPORATION OF LAFAYETTE, INDIANA  
AND KINGSBERRY HOMES (A DIVISION OF BOISE CASCADE) OF EAST  
ATLANTA, GEORGIA, ENGAGED IN PRE-FAB WHICH UTILIZES SUCH MATERIALS AS  
WOOD

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AND METAL. LITTLE STEEL USED IN PRE-FAB AND MODULAR PROCESSES,

WHAT IS USED IS MOSTLY IN MAKING FRAMES.

(D) PANELFAB INTERNATIONAL CORPORATION OF MIAMI, FLORIDA, ENGAGED IN MANUFACTURING PANEL SYSTEMS WHICH UTILIZE METAL FRAMES BUT RESEMBLE MODULAR SYSTEM. PANEL SYSTEMS EASY TO EXPORT DUE TO LESS BULK IN SHIPPING.

(E) F.C.E. DILLON, INC., AKRON, OHIO ENGAGED IN A PROCESS WHICH UTILIZES COMBINATION CONCRETE AND PANEL MODULAR SYSTEM.

3. REQUEST POST ADVISE COMMERCE WHICH OF THESE COMPANIES JEFFRIES WOULD HAVE INTEREST IN VISITING TO STHAT APPROPRIATE CONTACTS CAN BE MADE.

4. "BUILDING MATERIAL SUPPLIES" EXTEMELY BROAD PRODUCT CATEGORY. REQUEST POST IDENTIFY SPECIFIC PRODUCTS OF INTEREST JEFFRIES.

5. USDOC PROJECT OFFICER PAT CASEY, OED/BIC, PHONE (202) 967-2068. KISSINGER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 11 JUL 1974  
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**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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**Secure:** OPEN  
**Status:** NATIVE  
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**To:** WELLINGTON  
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